building deliberate creative teams
“Participants left the session feeling more confident in their ability to innovate and rely on creative methods to solve complex problems. Amy cultivates positive energy, designs visually stimulating materials, and allows space for both deep reflection and action in her workshops. We look forward to partnering with her again in the future!”

- Dr. Tami France, Mayo Clinic
This program focuses on how innovation actually works. It dispels myths and misconceptions about creativity and innovation, what gets in the way, and how to move past those barriers. It will help participants apply creative practices to maximize innovation.

Participants will experience a research-based innovation process called Creative Problem Solving. The program is a fast-paced, high impact experience focused on learning the creative process and generating solutions to real problems.

Participants work in small groups and focus on a real challenge they have at work. They will learn skills and strategies related to:

- Clarifying the challenge and identifying what the real problem might be.
- Generating new ideas using a variety of tools and methods moving beyond the typical brainstorming method.
- Learning how to develop the best ideas into solutions.

Workshops can be customized for executives, mid-level managers, or employees. Workshop length can range from half-day to three days, depending on desired outcomes.
Creativity is not a special talent only some of us are born with. We all have the capacity to be creative. However, most people do not understand how creativity really works or how to tap into their own creativity. Deliberate creatives know that being creative is an active practice that develops over time. In this keynote, learn about the three elements of innovation: your mindset, skillset, and toolset. By weaving together engaging stories, research, and examples Dr. Amy Climer will reveal how individuals and organizations can reach new levels of innovation by becoming deliberately creative.

Innovation is critical for the long-term success of organizations. Organizations who are unable or unwilling to innovate will become irrelevant and slowly wither away. Teams are the #1 source of innovation in organizations. When teams can be creative, the results can drive innovative change. However, teams are complex. Many teams maintain the status quo and don’t have the skills to actually innovate. They fumble because of unclear purpose, poor team dynamics, or lack of understanding the creative process. Learn how leaders can help drive innovation within organizations by focusing on developing deliberate creative teams.

**EDUCATIONAL OUTCOMES:**
- Understand what the research says about innovative teams and organizations.
- Learn three elements needed if your organization is to breakthrough and be innovative.

**IDEAL FOR:**
- Leaders who need new motivation to be creative
- Teams who want to be creative/innovative, but don’t know how
- Organizations who want to get their employees thinking differently
There are many leadership and organizational development consultants out there. Few combine broad experience with academic learning and research knowledge PLUS a sense of humor and an easy-going personality. Amy does all that and with integrity too!

Laura V. Page, University of Wisconsin and Society for Human Resource Management

Amy is a professional, delightful, energetic, and knowledgeable individual who know how to make an impact on her audience. She brings a unique gift of insight and a passion for learning and bringing out the best in others. I have recommended Amy for creativity and leadership training for other organizations and will continue to recommend her in the future.

LeeAnn Vitalis, Executive Director of Employee Services, St. Croix Regional Medical Center

We engaged Amy to facilitate a 6-hour session on a creative problem solving technique to a group of high-potential leaders and could not have been more pleased with the outcome! From our preliminary planning discussions through to the follow-up communications, Amy focused on our specific needs and took great care to ensure they were being addressed. Participants appreciated the real-work application of the content being delivered and the opportunities Amy provided to ensure greater understanding. Amy relates well to her audience, empathizing with the both the successes and challenges facing today’s leaders and took great care to learn as much about our organization as possible prior to the event in order to even better relate to our culture. A true professional in every sense of the word - great job!

Ramona DeMers, Mayo Clinic
ABOUT AMY CLIMER, PH.D.
Dr. Amy Climer teaches teams and leaders to be creative and innovative. Her expertise is in creativity, innovation, team development, and leadership. She uses research-based practices, tools, and techniques teams can leverage to innovate on demand. Her clients include Mayo Clinic, Stanford University, and the Department of Homeland Security. She developed the Deliberate Creative™ Team Scale to help teams understand how to increase their creativity. Her TEDx talk The Power of Deliberate Creative Teams explains her research and philosophies on innovation. Amy is the host of The Deliberate Creative™ Podcast, which has had over 100,000 downloads. She is the designer of Climer Cards, a creativity and teambuilding tool used by thousands to deepen conversations and generate ideas.

Amy holds a Ph.D. in Leadership and Change from Antioch University and a Master’s degree in Outdoor Education from the University of New Hampshire, a B.S. in Biology from the University of North Carolina at Charlotte. She is trained or certified in Creative Problem Solving, Immunity to Change, and the FourSight Thinking System. In 2016, she won the Karl Rhonke Creativity Award from the Association for Experiential Education.